

COUNTERPOINTS.

PopChange Producer (TV/Film) Job Description

Freelance contract: £10K (50 days) from May 2022 - February 2023

Deadline to apply: Tuesday, 12th April 2022, 6pm

Counterpoints Arts is a leading national organisation in the field of arts, migration and cultural change. **PopChange** (Pop Culture & Social Change) is a pioneering initiative led by Counterpoints Arts exploring how the power of pop culture can be harnessed for social change in order to shift the way we talk, think and feel about migration and displacement in the UK. Together with a network of cultural innovators, creators, producers, funders and activists, we are championing new ideas and cross-sector collaborations. PopChange co-produces salons and networking events, and kickstarts collaborative new work with the potential to promote positive migration narratives.

This initiative was seed-funded by Unbound Philanthropy and the Open Society Foundation. It is inspired by the US-based Pop Culture Collaborative and developed in conversation with the 2017 report: [‘Riding The Waves: How pop culture has the potential to catalyze social change in the UK.’](#)

Learn more about PopChange: www.popchange.co.uk

Learn more about Counterpoints Arts: www.counterpointsarts.org.uk

The Role

PopChange is currently focused on three thematic areas: comedy, video gaming and TV/film. We have already developed significant commissions and networks with comedy and gaming, and we’ve identified TV/film as a key area of focus.

Working with the Counterpoints Arts’ PopChange team and advisors, the Producer will focus on helping us build a programme around TV/film — identifying opportunities for commissions, partnerships and funding within the sector. In particular, the Producer will be working with us to develop a consulting offer to TV and film writing rooms and productions interested in exploring narratives of migration and displacement. Depending on funding and achievements over this initial contract, we would hope to be able to extend the role further.

Role Responsibilities

- Work with relevant colleagues and advisors to develop our PopChange consulting program, focussing on TV and film shows and projects.
- Lead on the implementation of the overall consulting programme, including shaping and delivery of individual consultancy sessions and developing our network of ‘lived and creative experience’ consultants.
- Develop a network of contacts and organisations across the industry to help us expand and market our consulting offer to TV, film and other relevant industries
- Facilitate meetings between CA and relevant partners in film, TV, media and other related fields.

- Contribute to PopChange team meetings and programme development, including identifying opportunities for joined-up strategies and cross-sector networking opportunities, fundraising and commissions.
- Collaborate with other colleagues on helping with the shaping and delivery of the PopChange retreat (Autumn 2022).
- Represent Counterpoints Arts as a leader in the context of narrative change in the TV, Film and other media contexts.

Required Experience

- At least 2 years experience in the entertainment industry, with contacts in TV and film industries (scripted and/or non-scripted / documentary worlds).
- A good understanding of how the entertainment industry works and how projects are developed and produced.
- A desire to increase diversity in entertainment and incorporate storylines of refugees and migrants that are accurate and inclusive.
- A self-starter who has the ability to work both as a part of a team and independently.
- Strong communication and written skills
- Demonstrated organizational and project management skills with proficiency in PowerPoint, Excel, and all Google applications. Willingness to use collaborative team tools such as Slack, Google Drive, Calendars, etc.

Desirable Experience

- Previous experience working with media outreach and PR.
- Knowledge and understanding of narrative change, especially as it relates to migration and displacement.
- Experience planning and executing events.
- Lived experience of migration and/or displacement.

CONTRACT

- £200 per day (total fee £10K), equating to 50 days over 10 months, expected start early May.
- Interviews will be held in person at our offices in Hoxton (East London) 19 and 21st April 2022 (online is an option for those out of London).
- Can be based anywhere in the UK but must be able to travel to our Hoxton office in London on occasion (travel expenses will be reimbursed).
- Ability to work from our office in Hoxton (if preferred).

To apply:

Deadline to apply with a Cover Letter and CV is **Tuesday, 12th April, 6pm. Please let us know if you need any of the information in a different format or if you have specific access requirements.** All questions and applications can be directed to Marcia Chandra, marcia@counterpointsarts.org.uk.

We especially invite applications from Black, Asian, ethnic minority, and disabled applicants, since these groups are currently underrepresented in the cultural sector.